

**B THE BROKER, LLC**  
**PRIVACY POLICY**

**PRIVACY POLICY**

1. This statement sets out the privacy practices and policies of B The Broker, LLC ("B THE BROKER") in relation to any information that you may share with B THE BROKER in your capacity as a B THE BROKER Customer.
2. In this statement, when we talk about "B THE BROKER" or "we" or "our", we are referring to B The Broker, LLC, and its majority-owned or controlled subsidiaries.
3. B THE BROKER reserves the right to update this policy from time to time, with no notice to you. Your continued use of any website or service covered by this policy after an amendment will constitute your agreement to the same.

**I. PERSONAL INFORMATION**

1. B THE BROKER will use your Personal Information to establish your Customer account, to communicate with you, and for ongoing record keeping, as required by law.
2. B THE BROKER will not release Personal Information about you except:
  - a. as permitted in this Privacy Policy;
  - b. as permitted in any written agreement between you and B THE BROKER;
  - c. where we believe it is reasonably necessary to conduct business, fulfill a need, offer promotions, or otherwise assist you and your business; and
  - d. B THE BROKER will provide a means for you to manage and control the information that you have voluntarily provided to us, and a means for you to communicate your privacy questions and concerns to us.
  - e. We will not knowingly collect Personal Information on users under the age of eighteen. We encourage parents and guardians to monitor the activities of their children and are in no way liable for a minor's use of this website.

**II. ANONYMOUS INFORMATION**

1. "Anonymous Information" is information other than Personal Information, and includes the domain names, IP addresses and type of browsers that you may use, from time to time, referring URLs, and other, non-personally identifiable information.
2. When you access any site or service covered by this Privacy Policy, we collect Anonymous Information. We use this information for system administration, to market research (which is shared with our advertisers, affiliates, subsidiaries, partners and other relationships), to personalize your experience at our site, to show you more relevant advertising messages, and, generally, to improve our services. We share this Anonymous Information with selected advertisers and partners in order to deliver to you more relevant advertising messages.
3. B THE BROKER may share any Anonymous Information if that information is or will be linked to your Personal Information, unless prohibited by law.
4. B THE BROKER can and will use IP addresses to identify users of our site when we feel it is necessary to enforce compliance with our site's Terms and Conditions, or to protect our service provide services or to assist our partners, advertisers or Funding Partners, site, or other users.

**III. SHARING PERSONAL INFORMATION**

1. If we add new features or services that might require the sharing of your personal information with other parties, we will try to provide you with notice and the opportunity to opt-out to receive these offers.
2. In certain special cases, we may disclose your Personal Information when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to you, or otherwise injuring or

interfering with B THE BROKER's rights, property or operations, other B THE BROKER users, or anyone else who could be harmed by such activities. We may also disclose your Personal Information when we believe the law requires it, or in response to any demand by law enforcement authorities in connection with a criminal investigation, or civil or administrative authorities in connection with a pending civil case or administrative investigation.

#### **IV. THIRD-PARTY RELATIONSHIPS**

1. You may find direct links to B THE BROKER on third-party websites. You may also find direct links from third-party websites to B THE BROKER. B THE BROKER cannot guarantee that these sites have adopted acceptable privacy policies. You should read these third-party privacy policies, and make an informed decision on your own as to whether or not to continue based on these sites' privacy practices, at your own discretion. No third-party sites are covered by this Privacy Policy.
2. Other technologies used include clear GIF's and IP address logging. Clear GIF's also known as web bugs, beacons, or tags, are small graphic images placed on a web page, web-based document, or in an e-mail message. Clear GIF's are invisible to the user because they are typically very small (only 1-by-1 pixel) and the same color as the background of the web page, document or e-mail message. We do not use clear GIF's to collect personal information about you. However, we may use clear GIF's to capture statistical usage information for our web pages, features, or other elements on a web page. We may correlate this information to a user to personalize user experience and for statistical analysis of user experiences on our web pages.
3. Customers may register for other services from our website. Certain products and/or services available on our site are provided to you in partnership with third-party(s) and may require you to disclose personally identifiable information in order to register for and access such products and/or services. Such products and/or services shall identify the third-party partners at the point of registration. If you elect to register for such products and/or services your personally identifiable information will be transferred to such third-party(s) and will be subject to the privacy policy and practices of such third-party(s). We are not responsible for the privacy practices and policies of such third-party(s) and, therefore, you should review the privacy practices and policies of such third-party(s) prior to providing your personally identifiable information in connection with such products and/or services.
4. We engage certain trusted third parties to perform functions and provide services to us, including, without limitation, hosting and maintenance, customer relationship, database storage and management, and direct marketing campaigns. We will share your personally identifiable information with these third parties, but only to the extent necessary to perform these functions and provide such services, and only pursuant to binding contractual obligations requiring such third parties to maintain the privacy and security of your data.
5. We cooperate with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims, legal process (including subpoenas), to protect the property and rights of Company or a third-party, the safety of the public, or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with the law.
6. We may sell, transfer or otherwise share some or all of B THE BROKER's assets, including your personally identifiable information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy. You will have the opportunity to opt out of any such transfer if the new entity's planned processing of your information differs materially from that set forth in this Privacy Policy.

#### **V. SECURITY**

1. B THE BROKER operates secure data networks protected by industry standard firewall and password protection. B THE BROKER has security measures in place to attempt to protect against the loss, misuse and alteration of your user data under our control. Unfortunately, no method of data transmission or storage is entirely secure, and while we make reasonable efforts to protect data stored on our networks, we cannot ensure or warrant that security of any information that you transmit to us, and you do so at your own risk.
2. Only authorized employees have access to the information you provide us. We impose strict rules on B THE BROKER employees who have access either to the databases that store user information or to the servers that host our services. While we cannot guarantee that loss, misuse or alteration to data will not occur, we make every effort (such as the use of employee passwords and firewalls) to prevent such unfortunate occurrences.
3. Unenforceability of Provisions. If any provision of this Agreement, or any portion thereof, is held to be invalid and unenforceable, then the remainder of this Agreement shall nevertheless remain in full force and effect.

If you have questions about this Privacy Policy or the practices of this site, please contact:

[admin@bthebroker.com](mailto:admin@bthebroker.com)

B THE BROKER RESERVES THE RIGHT TO CHANGE THIS PRIVACY POLICY AT ANY TIME. ALL CHANGES WILL BE POSTED TO THIS PAGE.

\*THANK YOU AND WELCOME TO B THE BROKER\*